

FUTURE PROOF ECONOMIES

PREPARING FOR TOMORROW'S WORKFORCE



AT PEARSON, WE ADD LIFE TO A LIFETIME OF LEARNING

so everyone can realize the life they imagine. No matter where you are, learning is always within reach. Future Proof Economies is a set of highly curated content that is implemented at the institutional level. It provides a streamlined learning experience for learners to develop the most in-demand skills based on industry research and expertise. It has been designed to provide an equitable pathway to learning, thereby to economic soundness in the 21st century.

GLOBAL TALENT SHORTAGE

Talent shortage is becoming a global crisis.

In the recent Manpower Group research, 69% of employers reported that they have difficulty filling jobs.

McKinsey Global Survey from 2020 also raised a similar concern, reporting that 43% of global executives and managers believe that skills gaps exist now within their organizations and another 44% believe that they will face skills gaps within the next five years.



Unequal Talent Distribution and Brain Drain

Along with the global talent shortage, there are factors that cannot be ignored: an unequal talent distribution and brain drain.

The number of students studying abroad has been growing rapidly in the past years. Almost 80% of those students are concentrated in 10 countries.



While international education can bring more global collaboration, many international students stay and contribute to their host countries' economies after their education. This trend is causing the countries of origin to experience serious brain drain, causing even more severe talent shortage in these regions.

SOLUTION

Future Proof Economies aims to educate learners at the national level and is aligned with the Organisation and Economic Co-operation and Development (OECD)'s strategy on skilling.

OECD SKILLS STRATEGY



FOUNDATIONAL TO EXPERT LEVEL SKILLING

Through Future Proof Economies, Pearson is set to build a foundation of skills that everyone needs according to the research. But the journey does not stop there. Through our extensive platforms, we support learner's skilling journey from the entry level to the expert level.



Mid-Career Skills

- Higher-level Client Exams

Entry-Level Specialty Skills

- Project Management, Digital Arts, Engineering and Design, Programming, Foundational IT Skills and Platforms, Bookkeeping and Accounting

Skills Everyone Needs

- Digital Literacy, Communications, Entrepreneurship/Business, Foundational Technologies, Computational Thinking

TOP 10 SKILLS BY GROUPS

Below is the list of skills that learners can acquire through Future Proof Economies within the 5 main skills groups that have been identified by World Economic Forum.

DATA & AI

- Data Science
- Data Storage and Technologies
- Development Tools
- Artificial Intelligence
- Software Development Life Cycle
- Web Development
- Digital Literacy
- Computer Networking

ENGINEERING & CLOUD COMPUTING

- Development Tools
- Web Development
- Data Storage Technologies
- Software Development Life Cycle
- Computer Networking
- Technical Support
- Digital Literacy
- Business Management

PRODUCT DEVELOPMENT

- Software Development Life Cycle
- Development Tools
- Project Management
- Business Management
- Data Storage Technologies
- Web Development
- Digital Literacy

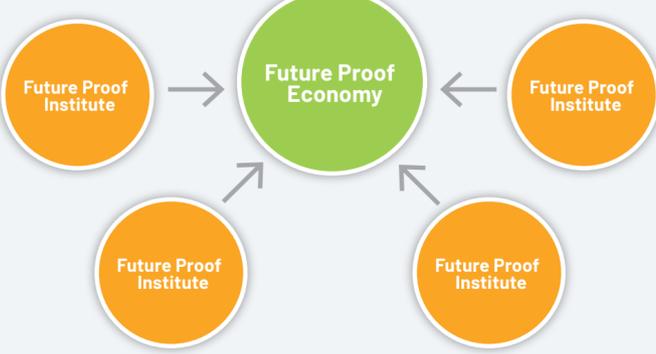
SALES, MARKETING, & CONTENT

- Business Management
- Digital Literacy
- Video
- Graphic Design
- Writing

HOW IT WORKS

NETWORK OF HIGHLY QUALIFIED INSTITUTIONS

Develop a network of institutes that trains learners on the most foundational skills that are needed everywhere, thus making your economy future proof.



WHAT IS A FUTURE PROOF INSTITUTE



Future Proof Institute is an academic/training institution that offers highly curated collection of content that provides a streamlined learning experience to develop the most in-demand skills.

FEATURES

1

Seamless Learner Experience

2

Easy Integration

3

Future Proof Economies Ecosystem

SEAMLESS LEARNER EXPERIENCE

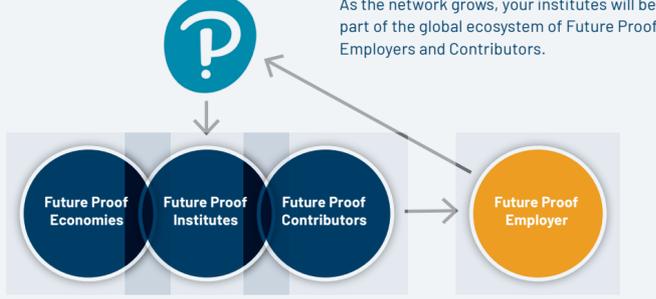


EASY INTEGRATION

Learning content can easily stand alone or be integrated with existing curriculum or programs.



FUTURE PROOF ECONOMIES ECOSYSTEM



For more information, contact us at futureproof@pearson.com.