LEVEL SKILLING

FOUNDATIONAL TO EXPERT

skilling journey from the entry level to the expert level. Through our extensive platforms, we support learners in developing essential skills that are aligned with industry research. But the journey does not stop there. We aim to build a foundation of skills that everyone needs according to the needs of the future economy.

Through Future Proof Economies, Pearson is set to build a world-class platform that can be integrated with existing curriculum or programs. This platform provides a streamlined learning experience for learners to develop the most in-demand skills based on industry research and expertise.

In the recent Manpower Group research, 69% of employers reported that they have difficulty filling jobs. In the top 10 skills groups that have been identified by the World Economic Forum, the top 10 skills are:

1. Digital Literacy
2. Web Development
3. Business Management
4. Project Management
5. Software Development Life Cycle
6. Computer Networking
7. Data Storage Technologies
8. Development Tools
9. Artificial Intelligence
10. Data Science

While international education can bring more global collaboration, many international students stay and contribute to their host countries' economies after their education. This trend is causing the countries of the Organisation for Economic Co-operation and Development (OECD) to focus on skilling.

Providing an equitable pathway to economic soundness in the 21st century is a global concern. According to the McKinsey Global Survey from 2020, 44% of employers report that they have difficulty filling jobs. This highlights the importance of Future Proof Economies, a set of highly curated content that is implemented at the institutional level. It provides a pathway for all learners to develop the most in-demand skills based on industry research and expertise.

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To learn more about Future Proof Economies and how it can be integrated with existing curriculum or programs, visit futureproof@pearson.com.