No-Am CATC Newsletter 3-7-2024

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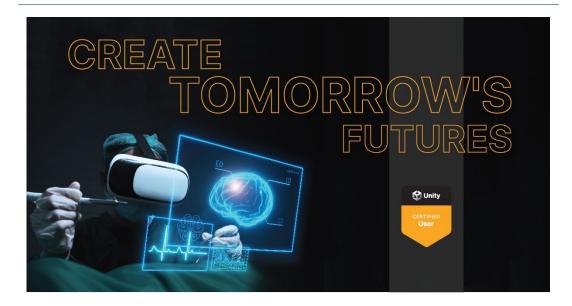


NEWS UPDATE

March 7, 2024



Don't miss our webinar today



From novice to expert: Navigating VR, AR, and programming in education

With a 1400% increase in industry demand for extended reality developer skills, students need to acquire these vital skills for a successful career in the booming gaming and entertainment industry.

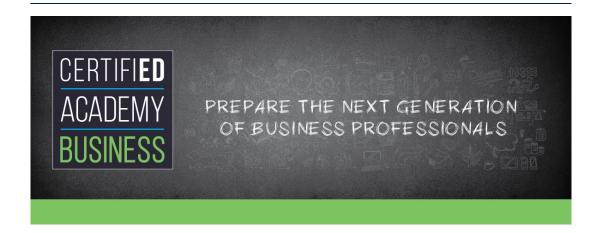
Led by experienced educator David Manning, today's webinar at 1 PM EST will help you gain insights into the impact of teaching Unity and extended reality, help you discover free and paid educational resources, and give you strategies to gain interdepartmental support for the program.

I'm ready to register

Caroline Campbell: Product Marketing Manager



Get an introduction to the new Meta Certified Digital Marketing Associate certification



You're teaching tomorrow's marketing professionals. It's crucial to prepare them with the skills they will need in their future careers.

Join our CERTIFIED Academy: Business webinar on March 13 at 1 PM EDT to get all the details about our newest certification program: the Meta Certified Digital Marketing Associate certification.

Learn what's covered on the new exam, plus what curriculum and practice test resources are available for your classroom.

I need to register

Hannah Crepeau: Content Marketing Manager



CATC Locator retirement and call for new public testing centers

To increase ease-of-use for our technologies, Certiport is migrating certain business services to cloud-based servers. As a result, the Certiport Authorized Testing Center (CATC) Locator could no longer be supported and was officially retired on January 21, 2024.

We recognize the importance of a CATC Locator and the customer need for such a tool. As we work to optimize a replacement solution, we also wish to expand the number of public testing centers for candidates.

A public testing center is a physical location that facilitates the administration of Certiport certification exams to the public. Centers offering public testing can charge a fee for service to candidates as a supplemental avenue to generate funds for your company or institution. Centers must have all the hardware and software required to take an exam and be able to proctor and provide a distraction-free environment in adherence to **Certiport's exam policies**.

If your institution is not registered as a Certiport public testing center and would like to be or to learn more about what it takes to become a public testing center, please follow the link below.

Continued...

Become a public CATC

Testing center locator inquiries should utilize the following link: **Support for Certiport Test Takers**.

If you have any additional questions or would like additional information, please contact your Certiport Territory Manager.

Emma Bury: Field Marketing Manager



Intuit Personal Finance exam now available in Spanish!

We're excited to announce that our Intuit Personal Finance certification exam is now available in Spanish. Aligned with the Council for Economic Education and Jump\$tart Coalition National Personal Financial Education standards, this certification is designed to validate students' mastery of the crucial life skill of personal finance. Previously offered in English, the addition of the Spanish language will empower individuals to demonstrate their expertise in personal finance.

Tell me more about the exam

Amandine Judas: Product Marketing Manager



On the podcast



Embedding communication teaching into your curriculum

Year after year, communication consistently appears among the top skills requested by employers. In fact, LinkedIn just published its 2024 report of the most in-demand job skills. Is anyone surprised to see communication in the number one position? Clearly, teaching learners this crucial skill has never been more important.

Continued...

In this week's episode, Chad, Brittany, and Jennifer shared how you can help empower students with valuable communication and soft skills. You'll also learn how to build students' digital emotional intelligence, making them effective communicators and employees in the modern workplace. Discover new and creative ways to teach this in-demand workforce skill.

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Hannah Crepeau: Content Marketing Manager



Help improve your students' Microsoft Office Specialist exam scores and earn an invitation to the U.S. National Championship



Will your student be the next Microsoft Office Specialist U.S. National Champion? Help them improve their test scores and earn an invitation to the U.S. National Championship! Check out these tips and tricks to help them be successful:

 Concepts over questions - Students seek to have a complete understanding of the objective domains. Spend time in the Microsoft Office software to become more familiar with the functions.

Continued...

- Practice, practice, practice the key to success is spending time preparing for the exam. Utilize the CertPREP Practice Tests, powered by GMetrix and other learning curricula to prepare for the exam. While practicing, take meaningful notes and review them frequently.
- Prepare for exam day While notes are not allowed during the exam, students should study their notes and the objective domains before their exams to remind them of the concepts they have learned.

Good luck to your students as they prepare to become champions! If you have any best practices you would like to share with your fellow educators, share them on the CERTIFIED Educator LinkedIn Community. Need some inspiration? Watch the "Train a Champion" webinar to learn what Karen Coulombe does to prepare her students for success.

Show me more tips and tricks for success

Dominique Delbar: Corporate Events Manager

Succeed with certification



Learn from our educators in Illinois

Career and Technical Education (CTE) programs in Illinois equip individuals with the skills and knowledge required for high-skill, high-wage, in-demand employment opportunities. A key element of Illinois' program is the integration of industry-recognized certifications, which enhance the educational experience by bridging the gap between classroom learning and real-world, practical skill demanded by local industries.

Watch the video that will take you across Illinois and discover how industryrecognized certifications are shaping the future of career readiness!

Show me the video

Amandine Judas: Product Marketing Manager



Ready to learn from other educators? Join us at the 2024 CERTIFIED Educator's Conference

How much can technology certification really impact your classroom, your career, and the lives of your students? Register for CERTIFIED 2024 and join us to find out!

What's happening at CERTIFIED this year?

Hannah Crepeau: Content Marketing Manager

Resources for You

Stay Updated on Certiport's Latest News

New Product Information

See what exams have been recently released or are coming soon.

Live Trainings

View the calendar for upcoming onboarding and support webinars.

System Maintenance

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

Compass Updates

Get detailed information on upcoming changes to the Compass exam delivery software.

Important Notices RSS

Get notifications regarding the use and support of our exam products, delivery systems, solutions, and features.

Exam Content Updates RSS

Review planned release dates of exams undergoing maintenance.

Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.









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