

## ***No-Am CATC Newsletter 10-7-2021***

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**CERTIPORT®**  
A PEARSON VUE BUSINESS

**AUTHORIZED TESTING CENTER**

NEWS UPDATE

October 7, 2021



## Practical Advice for Teaching Visual, Video, or Web Design

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### Don't miss this Adobe Certified Professional webinar!

Certiport's Adobe Certified Professional Academy is an immersive online professional development experience for creative educators. Get exposed to the power of Certiport's Adobe Certified Professional pathway, learn from industry creatives about the future of the industry, and get trained on how to level-up the skills you teach in your classroom.

Join this special virtual breakout to collaborate with educators who teach your same courses. We'll divide into three groups to help give practical advice for visual design educators, video design educators, and web design educators.

**Always Ready for Educator Collaboration**

Hannah Crepeau: Content Marketing Manager



# Getting to Know the Communication Skills for Business Certification



In the modern workplace, soft skills, like communication, are crucial for success. The Global Digital Citizen Foundation published an article highlighting skills students need to be truly career ready. Communication came in at number two, with critical thinking in first place. Both skills are covered as part of Certiport's Communication Skills for Business certification. Ready to learn more about Certiport's new soft-skills certification?

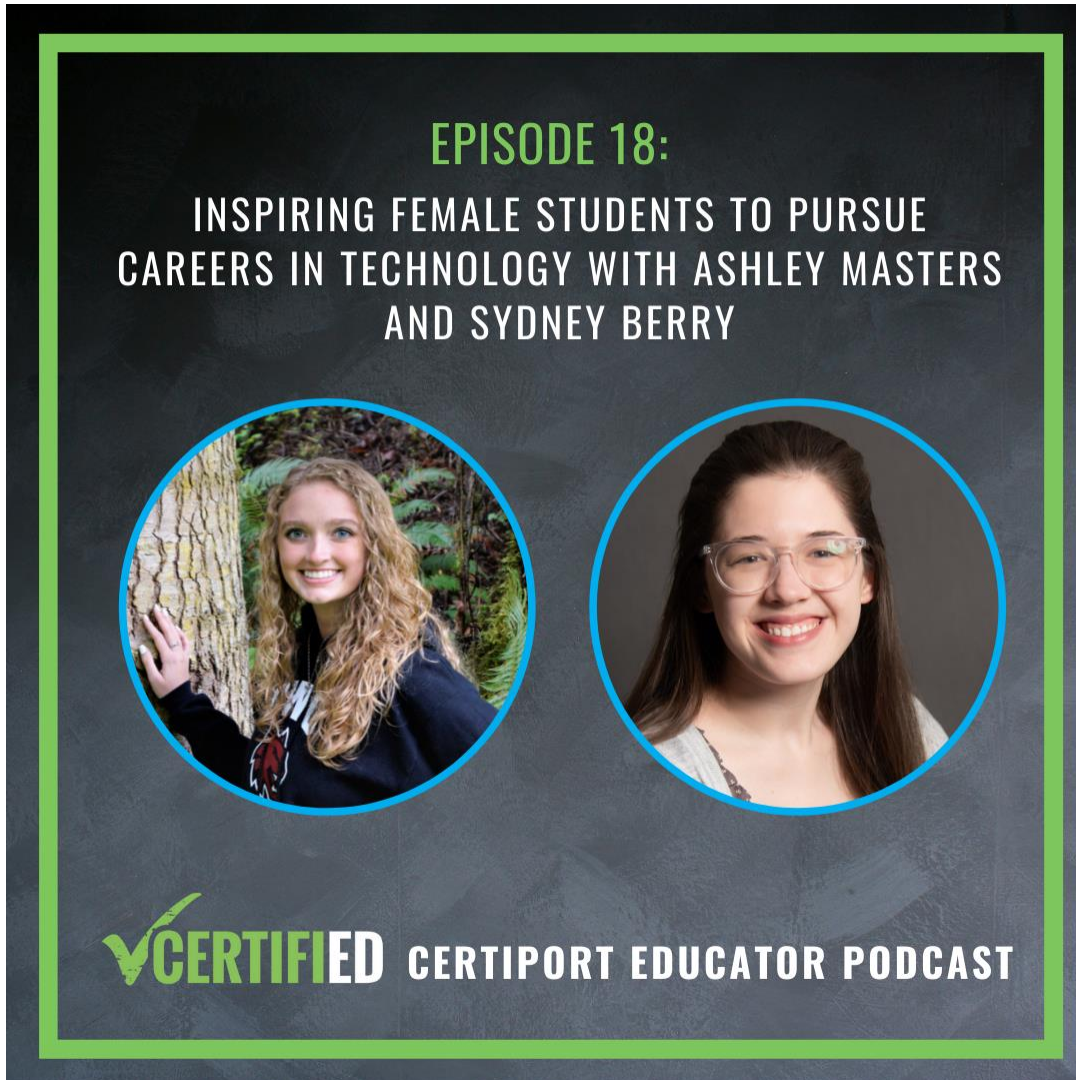
**Communication Skills? Yes Please!**

Hannah Crepeau: Content Marketing Manager

# This Week, on the Podcast

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## Inspiring Female Students to Pursue Careers in Technology

A graphic for a podcast episode. It features a dark grey background with a light green border. At the top, the text "EPISODE 18:" is in light green, followed by "INSPIRING FEMALE STUDENTS TO PURSUE CAREERS IN TECHNOLOGY WITH ASHLEY MASTERS AND SYDNEY BERRY" in white. Below the text are two circular portraits: one of a young woman with long blonde hair outdoors, and one of a young woman with glasses indoors. At the bottom left is the "VCERTIFIED" logo, and at the bottom right is the text "CERTIPORT EDUCATOR PODCAST" in white.

**EPISODE 18:**  
**INSPIRING FEMALE STUDENTS TO PURSUE  
CAREERS IN TECHNOLOGY WITH ASHLEY MASTERS  
AND SYDNEY BERRY**

**VCERTIFIED** CERTIPORT EDUCATOR PODCAST

According to the Bureau of Labor Statistics, only 25% of computer and mathematical occupations in the U.S. are held by women, with some job titles, such as computer network architects, going as low as 9%.

Cont...

There are many reasons why this gender disparity exists, and true and lasting change will require participation across society.

At Certiport, we are committed to helping close the gender technology gap. In this episode, we sat down with two amazing female tech professionals: Ashley Masters and Sydney Berry. We discussed their career paths, what barriers they face as women in technology, and how educators can change the narrative to help female students succeed.

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Hannah Crepeau: Content Marketing Manager

# Resources for You

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## Stay Updated on Certiport's Latest News

### New Product Information

See what exams have been recently released or are coming soon.

### System Maintenance

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

### Compass Updates

Get detailed information on upcoming changes to the Compass exam delivery software.

### Exam Content Updates

Review planned release dates of exams undergoing maintenance.

### Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.



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