

No-Am CATC Newsletter 1-28-2021

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AUTHORIZED TESTING CENTER

NEWS UPDATE

January 28, 2021



CERTIFIED
ASSOCIATE

Breaking the Inequity of the Creative Industry



When we look at today's digital design industry, we do not see equity. How can we better help our students, especially the minority students, stand out, stand strong, and break the inequity that we currently see?

Find out how Adobe Certified Associate (ACA) certification can help rectify imbalances in the creative industry.

I'm Ready to Break Down Barriers

April Baek: Product Marketing Manager



Have You Joined the Month of Microsoft?

What Learning Products Are Available for MTA Certification?



If you're new to teaching Microsoft Technology Associate certification, it can be overwhelming to figure out the best way to teach and help your students pass the certification exams. MTA certification can be especially challenging, since there are so many separate certifications that can be earned.

We're here to simplify your lesson preparation. Check out the list of learning products available to help you effectively teach MTA certification.

[Tell Me More about MTA Curriculum](#)

Hannah Crepeau: Content Marketing Manager

Join the Final Month of Microsoft Webinar



Next Wednesday, February 3rd at 4 PM ET, is your last chance to participate in our Month of Microsoft professional development program. Our final webinar is one you won't want to miss: The Future of Technology: How to Teach Workforce Demanded Skills in the Classroom.

We know that technology changes rapidly, and education can have a hard time keeping up. Join some amazing educators, employers, and industry experts as they discuss how tomorrow's skills can be taught in the classroom today.

[I'm Ready to Register](#)

Hannah Crepeau: Content Marketing Manager

Resources for You

Are Salaries Impacted by Certification?



Q: Do certifications result in higher salaries or wages?

A: Yes. In the U.S. and Canada, professionals with certifications have an average salary of **\$111,334**, which is **7% more** than non-certified professionals.

In North America, someone with six or more certifications earns **\$13,000 more** than someone with one certification. IT professionals who gained new skills and/or certifications last year received an **average raise of \$12,000-\$13,000**.

[Teach Me about the Value of Certification](#)

John Medved: Product Marketing Manager



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