

No-Am CATC Newsletter 1-21-2021

[View Online Version](#)

CERTIPORT®
A PEARSON VUE BUSINESS

AUTHORIZED TESTING CENTER

NEWS UPDATE

January 21, 2021



It's Not Too Late to Join the Month of Microsoft



Month of Microsoft is now in full swing! Month of Microsoft is an immersive online experience, and your chance to get exposed to the power of Microsoft, learn more about Microsoft's portfolio of certification programs, and find out how to empower your students with industry-recognized skills.

In our second and third webinars, we shared all the details about MOS and MTA learning partners. Today, January 21st at 4 PM ET, we'll be discussing learning partners for our Microsoft Fundamentals certifications.

Visit our blog for the recordings (link is in the Webinar Topics and Schedule section) and the chance to register for the coming webinars.

[Give Me More Month of Microsoft](#)

Hannah Crepeau: Content Marketing Manager

Microsoft Technology Associate Endorsements

With nearly 1.5 million exams delivered across the globe, the Microsoft Technology Associate (MTA) certification has become the preferred solution for measuring and validating Microsoft and IT skills of students and employees all around the world. But you don't need to take our word for it. Find out which countries and organizations around the world endorse Microsoft Technology Associate certification.

[Show Me the MTA Endorsements](#)

Hannah Crepeau: Content Marketing Manager



IC3 Digital Literacy Full-solution Now Available for GS6

Certiport is happy to announce that the full, Learn, Practice, Certify, Advance pathway for the new IC3 Digital Literacy Global Standard Six, is now available. Included in the full-solution packages are learning modules and materials made by LearnKey, practice tests developed by G-Metrix, and

of course, access to all three levels of the newest IC3 Digital Literacy certification exams.

The **Learn, Practice, Certify, Advance** model supports learning and validates an understanding of concepts to ensure learners not only acquire the knowledge, but can apply it. Contact a Certiport Representative today and learn more about how Certiport is helping prepare students for workforce and post-secondary demands with a foundation in IC3 Digital Literacy. These are available whether students are in the classroom or learning remotely.

[Contact a Certiport Representative](#)

Kenneth Masteller: Product Marketing Manager

Resources for You

Do Certifications Affect Academic Performance?



Research shows that certifications have a profoundly positive impact on academic performance. Student who earn one or more certifications while in high school enjoy higher grade point averages, higher graduation rates, are less likely to drop out of school and are more likely to enroll in postsecondary courses.

Research* shows:

- Higher grade point average for certified high school students: 3.12 vs 2.78 (4.0 scale).
- Higher graduation rates for certified high school students: 97.5% vs 78.4%.
- Increased postsecondary enrollment: 84% vs 82%.
- Reduced dropout rates: 0.2% vs 1.0%.

To learn more about the value of certification and access many great documents, studies and videos about how certification provides value, click below.

[*2018-2019 Florida CAPE Academy Performance Report, Grades 9-12](#)

Show Me the Value of Certification

John Medved: Product Marketing Manager



PRIVACY POLICY

To unsubscribe from future emails [click here](#)

1276 South 820 East #200

American Fork, UT 84003

©Copyright 2021 Certiport, a business of NCS Pearson, Inc.

All Rights Reserved