No-Am CATC Newsletter 1-16-2025

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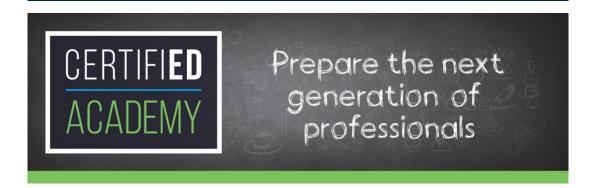


NEWS UPDATE

January 16, 2025



Learn from your fellow educators



Join our next training to empower the marketers, entrepreneurs, and creators in your classroom

The demand for skilled marketing and creative professionals is skyrocketing. In the first half of 2024 alone, there were **over 3.5 million job postings** in these fields across the U.S. How can you help students stand out in this competitive market?

Join us on **January 28 at 12 p.m. ET**, for a co-sponsored webinar about the **Adobe Certified Professional** and **Meta Certified Digital Marketing Associate** certification programs.

Continued...

In this session, we'll cover:

- The essential skills that today's marketing leaders seek.
- How industry-recognized certifications can validate students' expertise and enhance their resumes.
- Practical strategies to incorporate these tools into your teaching.
- Exciting news about the Adobe Certified Professional and Meta
 Digital Marketing Associate Certification programs.

We can't wait for you to join us and discover how you can empower your students to thrive in the growing marketing and creative career fields.

I'm ready to register

Emma Bury: Field Marketing Manager



Explore how certification can prepare your students for success

How much can technology certification really impact your classroom, your career, and the lives of your students? Join us at CERTIFIED 2025 to find out. CERTIFIED is the only education conference dedicated exclusively to exploring the full promise of certification in the classroom. Don't miss this opportunity to listen, learn, and collaborate with a community of educators who share your passion for using certification to improve education and change lives.

I want that early bird pricing

Dominique Delbar: Product Marketing Manager



The latest for IT Specialist educators

IT Specialist Device Configuration and Management exam update coming in February

As Microsoft prepares to retire Windows 10 this year, in parallel we have updated the IT Specialist Device Configuration and Management exam with Windows 11 concepts. We have made minor adjustments to the objective domains for Windows 10 and Windows 11, specifically the addition of objective 2.2 and the incorporation of Windows Hello to objective 4.2 to the Windows 11 exam. If you have a license, voucher, or inventory for Device Configuration and Management, you will not need to make any updates to your testing center.

When learners are ready for the exam, they should select the Device Configuration and Management exam. They will be given the option to choose Device Configuration and Management Windows 10 or Device Configuration and Management Windows 11, depending on which platform they used to prepare. The certificate will be the same but the score report will reflect Windows 10 or Windows 11. Our valued learning partners are working as quickly as possible to update their content to reflect this change. We are anticipating LearnKey, GMetrix and Brain Buffet to have their content reflect Windows 11 throughout this year. Updates to Arabic, Chinese Simplified, Chinese Traditional, Spanish, French and Portuguese will be coming at a later time.

Tell me more about the upcoming changes

Ashley Walton: Product Marketing Manager

New questions for the IT Specialist Python certification exam

A new version of the IT Specialist Python exam validates candidates' Python knowledge thanks to performance-based questions, which require real-world coding tasks, including writing Python code in VS Code, an integrated development environment. The Python exam objectives and the certificate candidates receive upon passing the exam remain the same.

Interested in becoming one of our early adopters to review the updates and give feedback? Connect with us!

Let's see these new questions

Ashley Walton: Product Marketing Manager

Empower future healthcare professionals with Certiport's Medical Administrative Assistant certification program



Test out the material by trying the crossword puzzle

Do you know a health sciences educator? Invite them to empower their students with Certiport's new Health Science Careers – Medical Administrative Assistant Certification Program. Developed alongside subject matter experts, psychometricians, and industry professionals, this certification equips learners with the skills needed to make meaningful contributions in the health science field.

To ensure learners are fully prepared, we have partnered with GMetrix to offer CertPREP Practice Tests, Powered by GMetrix, to help candidates confidently master the content before taking the exam. Curious about the materials?

Continued...

Explore the Medical Administrative Assistant crossword puzzle—a fun and interactive classroom activity that provides a sneak peek into the practice test content.

Download it today and inspire the next generation of healthcare professionals!

Let's download the crossword

Dominique Delbar: Product Marketing Manager

Holiday Office Closure

We'll be closed for MLK Jr. Day

The Certiport office in Lehi, Utah will be closed on Monday, January 20, in observance of Martin Luther King Jr. Day. Test candidate support, customer service, and technical support will be unavailable. Standard business hours will resume on Tuesday, January 21. Thank you for your understanding.

Resources for You

Stay Updated on Certiport's Latest News

New Product Information

See what exams have been recently released or are coming soon.

Live Trainings

View the calendar for upcoming onboarding and support webinars.

System Maintenance

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

Systems Updates

Get detailed information on upcoming changes to our technology and systems.

Important Notices RSS

Get notifications regarding the use and support of our exam products, delivery systems, solutions, and features.

Exam Content Updates RSS

Review planned release dates of exams undergoing maintenance.

Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.



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