

# THE VALUE OF CERTIFICATION

SKILLS HAVE BECOME THE GLOBAL  
CURRENCY OF 21ST CENTURY ECONOMIES!

**“They’re looking for reasons to hire candidates...”  
“... if they see anything that’s relevant to their industry,  
to their company, to the specific position, it’s definitely going  
to help make that candidate more attractive.”**

**Adecco Staffing, Senior Regional Vice President Tom Gates**

“It’s awesome. We give students a real-life certification, in their hands that they can go and get a job after they leave the high school.”

Laura Deshazo  
Utah State Office of Education

“They have more of a sense of purpose. They know they aren’t just getting an ‘A’ in a course, but a skill they can use to get a real job.”

Denise Spence  
IT Programs Manager and Lead Technology Teacher  
Dunbar High School, Ft. Myers, Florida

“Definitely get certified because it’s not just showing that you are a creative person, but you are tech-savvy, which in this day and age we need with every designer that we have in our office.”

Matt Dickamore  
VP of Design  
Denton House Design Studio

“As soon as I received my certifications, I started job hunting. Having these certifications gave me a distinct advantage and I was hired within a matter of days to work as a junior graphic designer for a well-known printing company.”

Renae Dawson  
Roleystone, Australia

“Our charge is to do our part in preparing students for the workforce...what could be any more valuable than to facilitate students getting credentials that are recognized by people around the world.”

Dr. June Atkinson  
Superintendent  
State Department of Public Instruction, North Carolina

“We go to our advisory committees for advice on what to integrate into our curriculum. They are high-level people within industry who are going to be hiring our graduates. So, we know if they’re telling us to offer Quickbooks certification for our students, we know the students are going to be successful...”

Dr. Katherine Collins  
Associate Dean  
MATC School of Business

“One of the things that we want to focus on with our students is to ensure that they are career and college ready. And, that the curriculum we offer is aligned with industry standards, the Microsoft Office package is the package to use.”

David Wehbie  
Career and Technical Education Director  
Wake County Public Schools

For more information contact your Certiport Territory Manager or go to: <https://certiport.pearsonvue.com/About/The-value-of-certification>