

No-Am CATC Newsletter 2-29-2024

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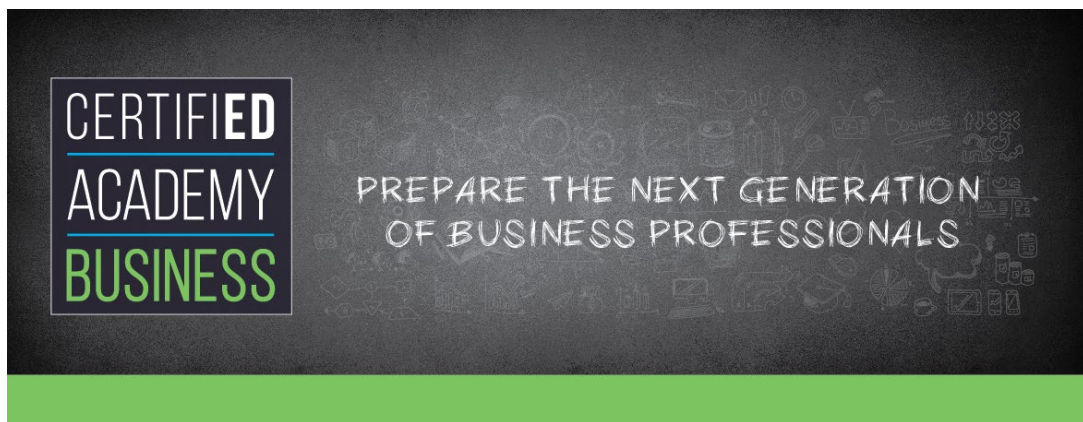
AUTHORIZED TESTING CENTER

NEWS UPDATE

February 29, 2024



Introduction to the new Meta Certified Digital Marketing Associate certification



You're teaching tomorrow's marketing professionals. It's crucial to prepare them with the skills they will need in their future careers. According to an article from LinkedIn, social media and digital marketing skills are ranked first and third respectively among the most in-demand skills for today's marketers.

Join our next CERTIFIED Academy: Business webinar to get all the details about our newest certification program: the Meta Certified Digital Marketing Associate certification. On March 13, 2024, at 1 PM EDT, we'll share what's covered on the new exam, plus what curriculum and practice test resources are available for your classroom.

[I'm ready to register](#)

Hannah Crepeau: Content Marketing Manager



Intuit Personal Finance exam now available in Spanish!

We're excited to announce that our Intuit Personal Finance certification exam is now available in Spanish. Aligned with the Council for Economic Education and Jump\$tart Coalition National Personal Financial Education standards, this certification is designed to validate students' mastery of the crucial life skill of personal finance. Previously offered in English, the addition of the Spanish language will empower individuals to demonstrate their expertise in personal finance.

[Tell me more about the exam](#)

Amandine Judas: Product Marketing Manager



Your student could be Certiport's next Adobe Certified Professional U.S. National Champion!



Are your students ready to submit their original design project to the Spring Qualifier? While students can submit any original design project, below are some elements that can be included to improve their chances of earning an invitation. The original design projects should include:

- Both text and graphical design
- A call-to-action (where applicable)
- Preparing the file for digital OR print distribution (where applicable)

Continued...

- Original artwork
- A variety of design elements (such as shape, color, space, form, line, value, and texture)

When in doubt, a student can submit what they have! Students can submit an original design project even if it does not include all the items listed. Projects are due May 3, 2024. Help students submit a project today!

I'm ready to help my students submit a project

Dominique Delbar: Corporate Events Manager

Success with industry-recognized certification



Learn from our educators in Illinois

Ethical Career and Technical Education (CTE) programs in Illinois equip individuals with the skills and knowledge required for high-skill, high-wage, in-demand employment opportunities. A key element of Illinois' program is the integration of industry-recognized certifications, which enhance the educational experience by bridging the gap between classroom learning and real-world, practical skill demanded by local industries.

Watch the video that will take you across Illinois and discover how industry-recognized certifications are shaping the future of career readiness!

[Show me the Illinois success story video](#)

Amandine Judas: Product Marketing Manager



Join the CERTIFIED community



On the podcast: Get ready for Microsoft's Imagine Cup Junior 2024

Continued...

Help your students understand and get excited about the power of AI technology with the Microsoft Imagine Cup Junior (ICJ) competition. Microsoft's Jeff Johnson chats with us about the importance of AI skills, and how educators can introduce students to the world of AI through the Microsoft Imagine Cup Junior competition.

Get all the details about ICJ, how students can compete, how educators can support them, and how to keep the AI momentum going after the competition has finished.

[Listen on Spotify](#)

[Listen on Apple Podcasts](#)

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Hannah Crepeau: Content Marketing Manager



Connect and innovate with your fellow educators

One of the best things about attending CERTIFIED is the opportunity to network with fellow educators. The CERTIFIED Educator Conference offers unparalleled networking opportunities, where you can connect with like-minded professionals, share ideas, and build valuable relationships.

Don't miss this chance to expand your professional network and gain knowledge from leading experts in the field. Register by April 1, 2024, and save \$100!

[I'm ready to register](#)

Dominique Delbar: Corporate Events Manager

Resources for You

Stay Updated on Certiport's Latest News

New Product Information

See what exams have been recently released or are coming soon.

Live Trainings

View the calendar for upcoming onboarding and support webinars.

System Maintenance

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

System Updates

Get detailed information on upcoming changes to our technology and systems.

Important Notices [RSS](#)

Get notifications regarding the use and support of our exam products, delivery systems, solutions, and features.

Exam Content Updates [RSS](#)

Review planned release dates of exams undergoing maintenance.

Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.



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