

No-Am CATC Newsletter 11-30-2023

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AUTHORIZED TESTING CENTER

NEWS UPDATE

November 30, 2023



CERTIFIED Updates



Don't miss the Call for Sessions

It's that time of year again! We're starting preparations for the 2024 CERTIFIED Educator Conference, and we want YOU to be a part of it.

Nearly all our CERTIFIED sessions are presented by educators just like you. As we prepare and finalize our content for our sessions, we want to give you a chance to share your expertise.

Today is the last day to apply to present a breakout or workshop for the 2024 CERTIFIED Educator Conference.

[I'm ready to submit a session proposal](#)

Hannah Crepeau: Content Marketing Manager

Have you heard the exciting news?

Registration for CERTIFIED is now open! In 2024, CERTIFIED will be in Orlando, Florida, at the Hilton Lake Buena Vista Hotel on June 17 -19, 2024. In its 10th year, CERTIFIED will feature new and exciting activities for you to network, rediscover the value of certification, and celebrate with fellow educators. If you register before April 1, 2024, you will get \$100 off the \$795 registration fee.

I'm ready to save \$100 on registration

Dominique Delbar: Corporate Events Manager



New Exam Available: Intuit Personal Finance

We're excited to announce the launch of our new certification: Intuit Personal Finance!

Educational institutions and government bodies are increasingly prioritizing financial education, and personal finance emerges as a critical, yet often under-taught, life skill that directly impacts students' daily lives and future financial well-being. The new Intuit Personal Finance certification exam developed in partnership with Intuit is based on the national financial education standards of the Council for Economic Education (CEE) and Jump\$tart coalition and is designed to empower individuals not only with the knowledge but certifiable skills that validate the mastery of the crucial life skill of personal finance.

As with many other Certiport certifications, the exam is a 50-minute exam with about 40 questions. In addition to the certification exam, educators can also access tools to teach, prepare, and assess their students' financial literacy skills. The Intuit Personal Finance program is built to help educators fulfill states' requirements on financial literacy curriculum, and help students feel confident making financial decisions that will impact their financial well-being.

[Tell me about the new exam](#)

Amandine Judas: Product Marketing Manager



Introducing Meta Certified Digital Marketing Associate

Certiport is proud to introduce the **Meta Certified Digital Marketing Associate certification!**

Do you want to help learners launch a career in marketing? Now you can give them an industry-recognized certification on the largest advertising channel in the world! Learners who earn the Meta Certified Digital Marketing Associate certification will understand the value that Meta technologies deliver through advertising on Facebook, Instagram, Messenger, and WhatsApp. These platforms help them reach new and existing customers and communities, expanding opportunities. Whether a learner wants to start a career in marketing or upskill and expand their expertise, this certification is a great place to help them reach their professional goals.

Candidates who earn the Meta Certified Digital Marketing Associate Certification will be well suited to get employed as a Social Media Marketing Specialist, Social Media Marketing Analyst, or a Social Media Communications Specialist.

This exam is currently available in English, Traditional Chinese, German, Korean, Portuguese, and Spanish. Don't hesitate, get started today with Certiport's newest certification! Follow the links below or contact your **Certiport Representative** to take the next step!

Continued...

- **Meta Certified Digital Marketing Associate website**
- **Meta Certified Digital Marketing Associate objective domains**
- **Meta Certified Digital Marketing Associate overview datasheet**

The Meta Core Team



Meet Certiport's 2023 Adobe Certified Professional U.S. National Champion



Are your students interested in becoming the next Adobe Certified Professional Champion? Do they have questions for past competitors? Students and teachers are invited to the "Ask a Champion" webinar to speak with the 2023 U.S. National Champion, Andrew Jarnac.

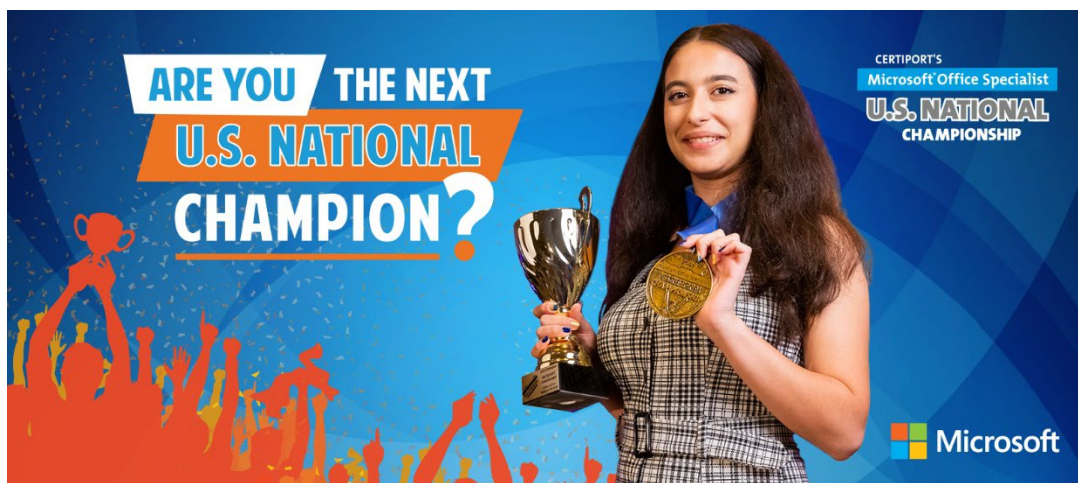
Join us on December 7, 2023, at 4 PM ET where Andrew Jarnac will share his experiences from Certiport's Adobe Certified Professional Championship and tell us what he is up to now!

I want to meet a champion.

Dominique Delbar: Corporate Events Manager



Get to know a Microsoft Office Specialist Champion!



Are your students interested in becoming the next Microsoft Office Specialist Champion? Do they have questions for past competitors? Students and teachers are invited to the "Ask a Champion" webinar to speak with the past Microsoft Office Specialist (MOS) National Champion, Hunter Liss, and his educator, Jan Went. Learn about what they did to earn an invitation, how they prepared for the competition, and what their experience at the competition was like. Submit a question and join us on Wednesday, December 6th at 2:00 PM ET to learn more!

[I'm ready to register](#)

Dominique Delbar: Corporate Events Manager

On the podcast: Diversity in cybersecurity



The image shows a podcast cover for 'CERTIFIED: CERTIPOINT EDUCATOR PODCAST'. On the left, a tablet displays two portraits: the top one is of Priya Senthilkumar, a woman with dark hair, and the bottom one is of Yulini Persaud, a woman with glasses and a pink shirt. To the right of the tablet, the podcast title 'CERTIFIED' is written in large green letters with a checkmark, and 'CERTIPOINT EDUCATOR PODCAST' is written below it. Underneath, it says 'EPISODE 101' and 'DIVERSITY IN CYBERSECURITY WITH PRIYA SENTHILKUMAR AND YULINI PERSAUD'. A green button says 'Available on', followed by logos for Google Podcasts, Spotify, and Apple Podcasts. At the bottom right, the website 'www.certipoint.com' is listed.

A truly diverse workforce is required to protect companies and countries from a growing variety of cyber threats. However, according to a report from (ISC)², the current cybersecurity industry is predominantly male and white, with only 26% of cybersecurity professionals identifying as ethnic and racial minorities, and only 14% identifying as female.

In one of our latest CERTIFIED Academy: IT webinars, we sat down with two incredible cybersecurity professionals: Priya Senthilkumar and Yulini Persaud. We discussed how to attract a diverse student population to your classroom, plus how diversity impacts the cybersecurity workforce.

Continued...

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Hannah Crepeau: Content Marketing Manager

Resources for You

Stay Updated on Certiport's Latest News

New Product Information

See what exams have been recently released or are coming soon.

Live Trainings

View the calendar for upcoming onboarding and support webinars.

System Maintenance

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

Compass Updates

Get detailed information on upcoming changes to the Compass exam delivery software.

Important Notices [RSS](#)

Get notifications regarding the use and support of our exam products, delivery systems, solutions, and features.

Exam Content Updates [RSS](#)

Review planned release dates of exams undergoing maintenance.

Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.



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